2024 enable

Unlock the potential of your business software

Where Businesses Go For Their Future Strategies

At Enable 2024, we'll help you unlock the power of your business software.

I'm thrilled to invite you to Enable 2024! The business landscape is constantly evolving and staying ahead of the curve requires strategic vision. At Enable 2024, we've designed an exclusive event for visionary leaders and teams, like you, to uncover the future of business and develop winning strategies. Join us and discover how cutting-edge finance and technology tools can transform your operations and propel your business towards long-term success.

" If you only attend one event this year, make sure that it is this one... "

Joanne Partridge
CEO, THE HBP GROUP

Microsoft   The HBP Group   INGRAM

Meet Our Speakers

George Smith
Chief Commercial Officer

George began his career in the finance and tax world and now supports our business and product development. Having worked with many of our customers, he understands how to take heed of change with action.

Phil Denham
Chief Revenue Officer

As Chief Revenue Officer, Phil oversees and supports our sales and marketing activities; helping us achieve peak efficiency. Phil is a huge advocate for AI and leads our internal AI strategy, helping us to stay ahead with tech.

Steph Pogson
Senior Solutions Consultant

Steph has over 26 years' experience in the finance and tech industry, supporting businesses everyday to utilise technology to increase their productivity and efficiency. Steph is an expert in all things Business Central.

Rachelle Gray
Group Customer Experience Director

Not only does Rachelle have over 15 year's accounting software experience and AAT accreditation, she works closely with our SMT to build on our people strategy. As a people-focussed person, Rachelle understands how to get the most out of your teams.

Ingram Micro
Partner Development Managers

We are joined by a number of experts, from our partners Ingram Micro. Amy Fantom, Liam O'Brien and Peter Graham, Partner Development Managers, bring with them a wealth of experience and will highlight a number of amazing Microsoft products.

Jo Benson
Software Services Manager

Jo has been with us over 20 years and has as many years' experience with accounting software, so is well-equipped when it comes to heading up support and training for our customers. Jo will lead our Exchequer sessions, so you're in very capable hands.

Debra Lee
Regional Director - People Puzzles

Debra has over 25 years Operational and HR expertise, working at Ikea, Marks & Spencer and Asda. Since 2015 she's worked with over 200 ambitious growing SME's and is passionate about understanding the workings of a business to help maximise their potential.

Kirsty Johnson
Senior Software Support Executive

Kirsty, who is AAT accredited, speacialises in our accounting software systems, including Pegasus, Exchequer and Business Central. With her background in accounting, she is perfectly placed to show you some of the best bits of Pegasus that you maybe didn't know existed.

Hayley Stephenson
Project Consultant

Since 1997 I have been helping organisations match their business needs to the correct software. Then assisting them in the successful implementation and rollout. Hayley knows Sage 200 inside-out, giving businesses the perfect opportunity to take advantage of that knowledge.

Event Agenda

9:00am

George Smith
Chief Commercial Officer

The Impact of The Last 5 Years:
Lessons Learned, Opportunities Gained

The past five years have been a whirlwind of economic shifts, technological breakthroughs and a global pandemic that fundamentally changed the way we work. In this opening session, we'll delve into the impact these things have had on businesses like yours, particularly focusing on the challenges and opportunities faced by SMEs.

Join us as we explore how economic trends, COVID-19 and technological advancements have combined to transform the business landscape. We'll look into how innovative solutions have empowered businesses to adapt and thrive in these dynamic times. This session isn't just about understanding the recent past; it's about leveraging those lessons to build a successful future for your SME.

9:30am

Amy Fantom
Partner Development
Manager – Ingram Micro

Liam O'Brien
Dynamics/Biz Apps Solutions
Lead – Ingram Micro

Streamline, Automate and Analyse:
Unleashing Efficiency with Microsoft Power Platform

Feeling overwhelmed by manual tasks and untapped data? This session explores Microsoft's Power Platform, a suite of transformative tools designed to revolutionise your business. Maybe you're an accounting or IT pro wanting to understand how to automate back-office tasks and build custom solutions for improved efficiency, or a business leader wanting to optimise operations, we'll help you can gain data-driven insights and make informed decisions.

Discover how to:

- Power Apps: Build custom applications to automate workflows and simplify complex processes.

- Power Automate: Eliminate repetitive tasks and streamline manual processes with robotic process automation (RPA).

- Power BI: Gain actionable insights from your data and make data-driven decisions with intuitive dashboards and reports.

10:00am

Steph Pogson
Senior Solutions Consultant

An Introduction To
Microsoft Dynamics 365 Business Central

Managing your financial and business processes shouldn't be a complex juggling act. Unified systems that streamline operations and give businesses, like yours, real-time insights are becoming, the norm (not just a nice to have) for SMEs that want to simplify and enable their financial and business management.

If the above doesn't ring true for you, then this session introduces Microsoft Dynamics 365 Business Central, a powerful ERP designed to simplify and empower your financial management.

Discover how this comprehensive solution can equip your entire business, from streamlining everyday tasks to unlocking valuable business intelligence. In this session, we'll explore the core functionalities of Dynamics 365 Business Central, showcasing its ability to unify and simplify your financial and business operations and uncover how it automates repetitive tasks, improves data accuracy and facilitates faster decision-making.

Event Agenda

11:00am

First Breakout Sessions
(30 minutes each) you'll be able
to book one of the following:

Note:
The below accounting system sessions
are the same at 11.00am and 11.30am.
So, if you select one of our accounting
system sessions at 11.00am, we
recommend opting for the Copilot
session for your 11.30am session.
Alternatively, if you'd prefer to see how
SharePoint can benefit your business,
make that selection on the RSVP
form, then you can select one of the
accounting system sessions as your
11.30am session.

Phil Denham
Chief Revenue Officer

SharePoint:
Creating Sites That Your Team Will Use

Forget clunky file sharing, poor data storage and endless email chains.
We're here to show you the formula for creating a SharePoint site that
your team will actually use, creating the foundation for efficient data
management and future automation.

In this session, you'll see exactly how a new SharePoint project needs
to be approached. We'll show you where to start in your own journey
and, importantly, the common pitfalls to avoid. We'll focus on key
areas (that people often get wrong!), from data cleansing and the
management of your data, configuring user access and what you
need to be doing to avoid confusion amongst your users - so they can
actually make the most of such a valuable resource.

You'll find out exactly where to begin, with a step-by-step of how to get
things started from the ground up…your recipe for success.

Hayley Stephenson
Project Consultant

Sage 200 Reporting Power Up:
Unlocking Insights with Enhanced Reporting

Are you getting the most out of your Sage 200 reporting capabilities?
This session dives deep into essential reporting tricks and techniques
designed to empower your business with actionable insights and
streamlined efficiency.

Discover how to:

- Master standard reports: Learn how to generate and customise
essential reports with ease, ensuring you have the data you need at
your fingertips.
- Unlock Power BI potential: Demystify Power BI reporting and
discover how to seamlessly integrate your Sage 200 data for a
holistic view of your business.

Whether you're a seasoned Sage 200 user or just starting out, this
session offers valuable tips and strategies to unlock the full potential
of your reporting capabilities. Leave equipped with the knowledge
to transform data into actionable insights, streamline reporting
processes, and gain the competitive edge.

Kirsty Johnson
Senior Software Support Executive

Pegasus Opera 3:
Reporting Revolution with XRL

Feeling limited by your Pegasus Opera 3 reporting because you're
not making the most of what XRL has to offer? Then this session is
ideal for you as it offers valuable tips and strategies to unlock the full
potential of your XRL reporting capabilities.

Discover how to:

- Craft customised reports: Break free from pre-defined formats
and generate reports tailored to your specific needs, for deeper
analysis.
- Better data potential: Explore advanced XRL functionalities to
manipulate and analyse data like never before, extracting hidden
insights to drive informed decisions.
- Boosted efficiency: Improve report generation, streamline
workflows and save valuable time previously spent wrestling with
time consuming reports.

Jo Benson
Software Services Manager

Advanced Exchequer:
Extracting and Cleansing Your Valuable Data

Exchequer may be in extended support now, but that certainly doesn't
mean you have nothing to gain from the system. In this session, join
us for a hands-on workshop designed to equip you with the skills to
extract the precise data you need, leaving behind irrelevant clutter and
master data cleansing to transform raw exports into pristine datasets
ready for analysis and future use.

Event Agenda

(30 minutes each) you'll be able to book one of the following:

Phil Denham
Chief Revenue Officer

Copilot in Practice

Take a look at our very own experience of Copilot so far. This session dives into our firsthand experience with Copilot, showcasing its practical applications and how it has helped us so far at The HBP Group.

You'll be able to see and understand examples of how Copilot has boosted efficiency and streamlined workflows internally at The HBP Group. Looking at why it's different from the AI you may have already come across and show you the system in action; with live examples of the incredibly impressive ways we've used it as a tool to streamline and automate our own internal processes.

In essence, you'll see how we get more done in less time. Take a first-hand look at how we saved massive amounts of admin time with meeting summaries, cut hours off internal document creation and reclaimed weeks of valuable time through faster long-form marketing copy generation.

Whether you're an IT whizz, a team leader or someone looking to enhance your workflow, this session offers a unique opportunity to learn from our practical experience.

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Event Agenda

12:00pm

George Smith
Chief Commercial Officer

An Introduction: The Future of Technology

Get ready to explore the future of technology and discover how these advancements can empower your business to improve efficiency, sustainability and success. Join us for this insightful session and gain the knowledge to navigate the exciting technological landscape that lies ahead.

12:05pm

(30 minutes each) you'll be able to book one of the following:

Note:
The sessions at 12.05pm and 12.35pm are the same, so you can select the two that you'd benefit most from.

Peter Graham
Partner Development Manager – Ingram Micro

Embrace the Future of AI with Microsoft Copilot

Ready to work smarter, not harder? Join us as we explore the innovative features and capabilities of Microsoft Copilot. Our partner, Ingram Micro, will provide a deep dive into this revolutionary product and how it can transform your business, covering:

Discover how to:

- Enhanced security, so you can stay ahead of threats with AI-powered protection and automated data loss prevention

- Seamless collaboration to boost productivity with intelligent scheduling, real-time translation and collaborative tools

- Streamlined workflows and automate tasks, centralise information and empower knowledge sharing

- Discover how Copilot can help your business to increase employee productivity, improve communication and collaboration and enhance data security

Phil Denham
Chief Revenue Officer

AI in the Everyday: A Beginner's Crash Course

No one can escape the conversations surrounding Artificial Intelligence (AI) - and you shouldn't want to! It's an area of technology that's growing fast, reaching a user base of 1 million in only 5 days! AI's impact is pretty akin to the internet revolution. But unlike the internet, AI has the internet itself to spread like wildfire, so it's undoubtedly going to disrupt the way businesses operate.

If you're curious about how AI can benefit your business, but not sure where to start, this session is designed to be your crash course to the exciting world of AI, ensuring you know where to start and how best to leverage it, so you don't get left behind.

We'll explore the core concepts, looking at the difference between retrieval and generative AI and take a look into the future of work, where 'natural language' interfaces are empowering your knowledge workers to become 4x more productive, with seamless AI integration into the everyday tools you use.

Best of all, we'll equip you with the knowledge to take the first step. Learn how to identify and implement AI solutions, ensuring your business is prepared to thrive in the years to come.

Debra Lee
Regional Director - People Puzzles

From Buzzword to Bottom Line:
Why Senior Leaders Should Be Forming Their Own ESG Plan (and How!)

In recent years, ESG has become crucial as a framework for assessing the sustainability and societal impact of businesses. On 5 January 2023, the Corporate Sustainability Reporting Directive (CSRD) came into force, with the first disclosures for ESG impacts coming into effect under the CSRD in 2024... meaning it's no longer enough for companies to focus solely on financial performance; they must also consider their environmental footprint, their social responsibilities and the quality of their governance practices. Whilst this might not affect businesses of your size (yet), it's a perfect time to get ahead and start laying the groundwork.

During our breakout session, we'll look at the core principles of ESG and take a look at a concept that is not only affecting how businesses operate, but also has the potential to redefine their role in society. It's a concept that goes beyond profits and losses, but turns a focus to responsibility, sustainability and ethics.

We'll guide you through practical steps to help initiate your own ESG journey, that mitigates risk, enhances brand reputation and helps attract talent.

Rachelle Gray
Group Customer Experience Director

Managing Gen Z In The Workplace

Gen Z will account for 27% of the workforce by 2025. But what do they want from their careers – and how should you respond? If you don't know what makes Gen Z employees tick, it's time you found out. Join us as we look at the core needs and aspirations of the younger workforce. Discover effective management strategies that align with their values and create a workplace where they can thrive (and your business can make the very most of this younger workforce!)

We'll look at:

- Adapting communication styles to changing preferences

- Increasing retention through learning opportunities

- Instilling a sense of purpose to boost job satisfaction

- Adjusting feedback and praise levels to each generation

Event Agenda

12:35pm

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- Adjusting feedback and praise levels to each generation

01:00pm

Closing remarks and lunch